

TOYOTA GAMEDAY GIVEAWAYS SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT IMPROVE AN ENTRANT'S CHANCES OF WINNING.

MANDATORY ARBITRATION AND CLASS ACTION WAIVER: PLEASE NOTE THAT THESE OFFICIAL RULES REQUIRE THAT DISPUTES BE RESOLVED ONLY BY BINDING ARBITRATION (AND NOT BY COURT LITIGATION), AND THAT YOU WAIVE ANY RIGHT TO BRING A CLASS ACTION. PLEASE REVIEW SECTION 10 OF THESE OFFICIAL RULES FOR COMPLETE DETAILS.

The Toyota Gameday Giveaways Sweepstakes ("Sweepstakes") is sponsored by Toyota Motor Sales, U.S.A., Inc. ("Sponsor"), 6565 Headquarters Drive, Plano, Texas 75024, and is administered by Twelve Thirty, LLC ("Administrator"). The Sweepstakes is governed by these Official Rules and is subject to all applicable federal, state and local laws. Void where prohibited.

1. Sweepstakes Period. The Sweepstakes begins at 12:00:00 PM Eastern Time ("ET") on August 26, 2025 and ends on February 8, 2026 at the 2nd half kickoff of the Super Bowl ("Sweepstakes Period"). Eastern Time shall control for all purposes of this Sweepstakes. Administrator's designated clock shall be the official timekeeper for the Sweepstakes. The Sweepstakes Period is comprised of twenty-two (22) separate entry periods (each, an "Entry Period"), as set forth below:

Entry Period	Start Date and Time	End Date and Time
1	8/26/2025 at 12:00:00 PM ET	At the 2nd half kickoff of the Thursday Night Football Game aired on NBC on 9/4/2025
2	At the 2nd half kickoff of the Thursday Night Football Game aired on NBC on 9/4/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 9/7/2025
3	At the 2nd half kickoff of the Sunday Night Football	At the 2nd half kickoff of the Sunday Night Football

	Game on NBC aired on 9/7/2025	Game aired on NBC on 9/14/2025
4	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 9/14/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 9/21/2025
5	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 9/21/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 9/28/2025
6	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 9/28/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 10/5/2025
7	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 10/5/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 10/12/2025
8	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 10/12/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 10/19/2025
9	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 10/19/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 10/26/2025
10	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 10/26/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 11/2/2025
11	At the 2nd half kickoff of the Sunday Night Football	At the 2nd half kickoff of the Sunday Night Football

	Game aired on NBC on 11/2/2025	Game aired on NBC on 11/9/2025
12	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 11/9/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 11/16/2025
13	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 11/16/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 11/23/2025
14	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 11/23/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 11/30/2025
15	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 11/30/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 12/7/2025
16	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 12/7/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 12/14/2025
17	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 12/14/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 12/21/2025
18	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 12/21/2025	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 12/28/2025
19	At the 2nd half kickoff of the Sunday Night Football	At the 2nd half kickoff of the Sunday Night Football

	Game aired on NBC on 12/28/2025	Game aired on NBC on 1/4/2026
20	At the 2nd half kickoff of the Sunday Night Football Game aired on NBC on 1/4/2026	At the 2nd half kickoff of the Wild Card Game aired on NBC on or around 1/11/2026
21	At the 2nd half kickoff of the Wild Card Game aired on NBC on or around 1/11/2026	At the 2nd half kickoff of the Divisional Playoff Game aired on NBC on or around 1/18/2026
22	At the 2nd half kickoff of the Divisional Playoff Game aired on NBC on or around 1/18/2026	At the 2nd half kickoff of the Super Bowl aired on NBC on or around 2/8/2026

Each Entry Period is a separate and independent Entry Period that must be entered individually. Entries submitted during an Entry Period **DO NOT** carry forward to subsequent Entry Periods.

2. Eligibility. The Sweepstakes is open only to legal residents of the 50 United States and District of Columbia, who are eighteen (18) years of age or older at the time of entry. Proof of residency and age may be required prior to award of any prize. Employees of Sponsor, Administrator, Saatchi & Saatchi North America, LLC, the NFL Parties and their respective owners, parent companies, subsidiaries, divisions, affiliates, and advertising or promotional agencies, and the immediate family and household members of such individuals, are not eligible to enter or win. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three (3) months a year, whether related or not. "NFL Parties" means the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL International LLC, NFL Productions LLC, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees. In order to enter the Sweepstakes or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor and Administrator, whose decisions shall be binding and final in all respects relating to this Sweepstakes.

3. How to enter. During the Sweepstakes Period, eligible entrants must visit ToyotasGamedayGiveaways.com ("Website"), enter their valid email address and then register by completing all required fields on the registration form, which may include,

without limitation, first and last name, street address (no P.O. Boxes permitted), city, state, zip code, telephone number, agreement to marketing consent, and agreement to the Official Rules. After registering, entrant must make one (1) selection from two (2) possible challenges (each, a “Challenge”) that are specific to each Entry Period as noted in the chart below. Each Entry Period must be entered separately; entries from an Entry Period will not carry over to any subsequent Entry Period. If the Challenge selected by an entrant occurs during the applicable Entry Period, that entrant will receive one (1) entry into the random drawing for the selection of winners for that Entry Period. If the selected Challenge does not occur, that entrant will not be entered into the random drawing for the selection of winners for that Entry Period. If both Challenges occur during the applicable Entry Period, all entrants for that Entry Period will receive one (1) entry into the random drawing for the selection of winners for that Entry Period.

IN THE EVENT THAT NEITHER CHALLENGE OCCURS DURING THE RELEVANT ENTRY PERIOD, THERE WILL BE NO RANDOM DRAWING FOR THAT ENTRY PERIOD AND THE PRIZE FOR THAT ENTRY PERIOD WILL GO UNAWARDED.

Entry Period Challenges:

Entry Period	Game Matchup* *NOTE: Game schedule/matchup is tentative subject to NFL scheduling.	Challenge #1	Challenge #2
1	The NFL teams playing the Thursday Night Football Game aired on NBC on 9/4/2025	A tush push for a touchdown in the second half	A 55+ yard field goal in the second half
2	The NFL teams playing the Sunday Night Football Game aired on NBC on 9/7/2025	An interception in the second half	A Forced Fumble in the second half
3	The NFL teams playing the Sunday Night Football	A team to score in the first 2 minutes	A team to score in the last 2 minutes of the second half

	Game aired on NBC on 9/14/2025	of the second half	
4	The NFL teams playing the Sunday Night Football Game aired on NBC on 9/21/2025	A team to score a 40+ yard Field Goal in the second half	A team to miss an extra point ("XP") in the second half
5	The NFL teams playing the Sunday Night Football Game aired on NBC on 9/28/2025	A team to score a touchdown in the 3rd quarter	A team to score a touchdown in the 4th quarter
6	The NFL teams playing the Sunday Night Football Game aired on NBC on 10/5/2025	Home team defensive stop in the redzone in the second half	Away team defensive stop in the redzone in the second half
7	The NFL teams playing the Sunday Night Football Game aired on NBC on 10/12/2025	A team converts on 4th down in the second half	A team is stopped on 4th down in the second half
8	The NFL teams playing the Sunday Night Football Game aired on NBC on 10/19/2025	A Quarterback rushing touchdown in the second half	A Quarterback leads a touchdown drive of 75+ yards in the second half
9	The NFL teams playing the Sunday Night Football Game aired on NBC on 10/26/2025	A 40+ yard pass completion in the second half	A Quarterback throws for over 150 yards in the second half

10	The NFL teams playing the Sunday Night Football Game aired on NBC on 11/2/2025	Home team has more passing yards in the second half	Away team has more passing yards in the second half
11	The NFL teams playing the Sunday Night Football Game aired on NBC on 11/9/2025	A pass completed over 35+ yards in the second half	A rushing attempt over 20+ yards in the second half
12	The NFL teams playing the Sunday Night Football Game aired on NBC on 11/16/2025	A sack in the second half	A defensive stop in the red zone in the second half
13	The NFL teams playing the Sunday Night Football Game aired on NBC on 11/23/2025	A 30+ yard pass completion in the second half	A receiving touchdown in the second half
14	The NFL teams playing the Sunday Night Football Game aired on NBC on 11/30/2025	Coach's Challenge in the second half	A 4th down conversion in the second half
15	The NFL teams playing the Sunday Night Football Game aired on NBC on 12/7/2025	First drive of the second half to end in points	Points scored in the last two minutes of the 4th quarter

16	The NFL teams playing the Sunday Night Football Game aired on NBC on 12/14/2025	A scoreless 3rd quarter	A scoreless 4th quarter
17	The NFL teams playing the Sunday Night Football Game aired on NBC on 12/21/2025	No touchdowns in the 3rd quarter	No touchdowns in the 4th quarter
18	The NFL teams playing the Sunday Night Football Game aired on NBC on 12/28/2025	A 3rd down conversion on a Quarterback run in the second half	Quarterback rushing touchdown in the second half
19	The NFL teams playing the Sunday Night Football Game aired on NBC on 1/4/2026	2+ touchdowns in the 3rd quarter	2+ touchdowns in the 4th quarter
20	The NFL teams playing the Wild Card Game aired on NBC on or around 1/11/2026	A turnover on downs in the second half	2+ punts in the second half
21	The NFL teams playing the Divisional Playoff Game aired on NBC on or around 1/18/2026	A rushing touchdown in the second half	A reception touchdown in the second half

22	The NFL teams playing in the Super Bowl Football Game aired on NBC on 2/8/2026	A 60+ yard reception in the second half	A 60+ yard rush in the second half
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Limit: Each entrant is limited to only one (1) entry per each Entry Period during the Sweepstakes Period. If more than one (1) entry per Entry Period is received from the same person or email address, only the first entry received may be considered valid for the applicable Entry Period and entries submitted in excess of the limit stated herein will be deemed void and disqualified. Entries will be deemed to have been submitted by the authorized account holder of the email address submitted at registration for the Sweepstakes. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Entering or attempting to enter the Sweepstakes multiple times through the use of multiple email addresses is prohibited and any such entries will be deemed void and disqualified. All submissions become the property of Sponsor upon receipt and will not be acknowledged or returned.

Although it is free to enter the Sweepstakes, standard data rates and charges may be incurred if you use your mobile device to enter the Sweepstakes. The rate and service plans of wireless providers may vary and entrant should consult their wireless provider's rate and service plans for more information. Not all wireless providers may carry the service necessary to participate in the Sweepstakes and mobile service may not be available in all areas. Entrants should check the capabilities of their mobile device for instructions. Sponsor is not responsible for any charges.

4. Random Drawing; Odds of Winning. After the close of each Entry Period, winners will be randomly selected from all eligible entries received during the applicable Entry Period (each, a "Random Drawing") to select the corresponding number of potential winners set forth in the chart below. With the exception of Entry Periods 20 and 22, if an Entry Period's Game Matchup goes into overtime, and at least one (1) of that Entry Period's Challenges took place during the game, the number of potential winners for that applicable Entry Period will be doubled (the "OT Bonus"). For sake of clarity and by way of example only, if Challenge 1 takes places during Entry Period 1, the number of potential winners will be doubled from 25 to 50. **Regardless of any overtime, there will be only one (1) potential winner selected for Entry Periods 20 and 22. As noted above, in the event that neither challenge occurs during the relevant Entry Period, there will be no random drawing to select any winners for that Entry Period and the prize for that Entry Period will go unawarded.**

Entry Period	Total Number of Potential Winners Selected	Total Number of Potential Winners Selected if OT Bonus occurs
1	30	60
2	100	200
3	100	200
4	100	200
5	100	200
6	40	80
7	100	200
8	100	200
9	100	200
10	100	200
11	20	40
12	100	200
13	50	100
14	50	100

15	100	200
16	50	100
17	100	200
18	50	100
19	200	400
20	1	N/A
21	100	200
22	1	N/A

Each winner is considered a potential winner pending verification of eligibility and compliance with these Official Rules.

Odds of winning depend upon the total number of eligible entries received during the applicable Entry Period.

5. Prizes/Approximate Retail Value (“ARV”).

The following prizes are available to be won in the Sweepstakes (each, a “Prize”):

Entry Period	Quantity	Quantity If OT Bonus	Prize Description	ARV	Total ARV	Total ARV If OT Bonus
1	30	60	\$500 Marriott digital gift card	\$500	\$15,000	\$30,000
2	100	200	\$100 NFL Shop digital gift card	\$100	\$10,000	\$20,000

3	100	200	\$150 Uber Eats digital gift card	\$150	\$15,000	\$30,000
4	100	200	\$200 Oakley digital gift card	\$200	\$20,000	\$40,000
5	100	200	\$100 NFL Shop digital gift card	\$100	\$10,000	\$20,000
6	40	80	\$500 Microsoft Store credit	\$500	\$20,000	\$40,000
7	100	200	\$100 Jersey Mike's digital gift card	\$100	\$10,000	\$20,000
8	100	200	\$150 Uber Eats digital gift card	\$150	\$15,000	\$30,000
9	100	200	\$100 Jersey Mike's digital gift card	\$100	\$10,000	\$20,000
10	100	200	\$150 Uber Eats digital gift card	\$150	\$15,000	\$30,000
11	20	40	\$1,000 Marriott digital gift card	\$1,000	\$20,000	\$40,000
12	100	200	\$100 NFL Shop digital gift card	\$100	\$10,000	\$20,000
13	50	100	\$400 Off Season digital gift card	\$400	\$20,000	\$40,000
14	50	100	\$200 Oakley digital gift card	\$200	\$10,000	\$20,000

15	100	200	\$150 NFL Shop digital gift card	\$150	\$15,000	\$30,000
16	50	100	\$150 Uber Eats digital gift card	\$150	\$7,500	\$15,000
17	100	200	\$100 Jersey Mike's digital gift card	\$100	\$10,000	\$20,000
18	50	100	\$500 Microsoft Store credit	\$500	\$25,000	\$50,000
19	200	400	\$150 NFL Shop digital gift card	\$150	\$30,000	\$60,000
20	1	N/A	2026 Toyota Sequoia Capstone 4WD and \$30,000 awarded as a check	\$118,000	\$118,000	N/A
21	100	200	\$150 NFL Shop digital gift card	\$150	\$15,000	\$30,000
22	1	N/A	Four (4) tickets to any regular season game in the 2026-2027 season at any location, including roundtrip business class flights for four (4), 2 nights hotel accommodations (two (2) rooms, double occupancy), \$2,000 in cash spending gift cards, and a \$10,000 stipend awarded as a check	\$54,000	\$54,000	N/A

General Prize Conditions: With the exception of the prizes awarded for Entry Periods #20 and #22, all other prizes will be awarded digitally and sent to the email address submitted by winner at registration for the Sweepstakes. Gift cards are subject to their respective terms and conditions as specified by the issuer, are not redeemable for cash value, and will not be replaced if lost or stolen. All other costs and expenses not expressly set forth in these Official Rules shall be winner's sole responsibility. Any and all federal, state and local taxes on the prize are the sole responsibility of the winner. Winners of a prize valued at \$600 or more will receive an IRS Form 1099-MISC. If prize is not accepted, is unclaimed or unused by a winner, prize will be forfeited and will not be substituted. No transfer, refund, cash redemption, substitution or replacement of a prize permitted, except that Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value (or cash equivalent). ARV of prizes is in U.S. dollars. In addition to the General Prize Conditions, some prizes are subject to the additional Specific Prize Conditions noted below with regard to the specifically identified Entry Period prizes. In the event of any conflict between the General Prize Conditions and a prize's Specific Prize Conditions, the terms of the Specific Prize Conditions will govern.

Specific Prize Conditions:

Entry Periods #1 and #11 prize: For specific terms and conditions regarding the issuance and use of Marriott gift cards, please visit <https://gifts.marriott.com/terms.html>.

Entry Periods #2, #5, #12, #15, #19 and #21 prize: Gift Card is only valid for purchases at NFLShop.com. Except where required by law, Gift Card cannot be redeemed for cash, or cash equivalent. Gift Card cannot be returned, reproduced, modified, sold, traded, refunded, or replaced if lost or stolen. Gift Card is not valid for purchases of other Gift Cards or on previous purchases or returns. All Gift Card purchases are subject to the NFLShop.com terms of use and any other terms and conditions applicable to Gift Cards, which may change at any time. Void where prohibited. Gift Cards are issued by Fanatics Retail Group Fulfillment, LLC. For Gift Card inquiries and to check your Gift Card balance, please visit NFLShop.com/GChelp.

Entry Periods #3, #8, #10 and #16 prize: Uber Eats digital gift cards are issued and serviced by Uber Technologies, Inc. By using this gift card, you accept the following terms and conditions: This card is redeemable via the Uber® or Uber Eats app within the U.S. in cities where Uber or Uber Eats is available. Funds do not expire. The card is non-reloadable and, except where required by law, cannot be redeemed for cash, refunded, or returned. You may be required to add a secondary payment method to use this gift card with the Uber or Uber Eats app. The card is not redeemable outside the U.S. Issuer is not responsible for lost or stolen cards, or unauthorized use. This card is issued by The Bancorp Bank, N.A. For full terms and conditions and customer service, visit uber.com/legal/gift.

Entry Period #6 and #18 prize: For specific terms and conditions regarding the issuance and use of the Microsoft store credit, please visit <https://support.microsoft.com/en-us/account-billing/microsoft-gift-cards-terms-and-conditions-94295a5a-a0bb-070e-1d15-2145344b741d>.

Entry Periods #7, #9 and #17 prize: Online purchase or use of an electronically transmitted gift card also constitutes acceptance of the Jersey Mike's website Terms & Conditions and the Jersey Mike's Privacy Policy, which you should also read carefully.

Entry Period #20 prize: One Sweepstakes winner will receive the following Prize Vehicle, as specified herein ("Prize Vehicle Winner"). Prize Vehicle Winner will receive a 2026 Toyota Sequoia Capstone 4WD in Wind Chill Pearl, with a Manufacturer's Suggested Retail Price ("MSRP") of up to \$88,000, which MSRP is as of date of drafting these Official Rules ("Prize Vehicle"), plus \$30,000 awarded in the form of a check issued to the Prize Vehicle Winner. In the event the actual MSRP is less than the stated MSRP, no additional compensation will be provided. The depiction of the Prize Vehicle in any advertising or promotional materials may not reflect the actual vehicle delivered to Entry Period #20 Prize Vehicle Winner, but will depict the same model vehicle as the Prize Vehicle awarded. Sponsor will determine all features of Prize Vehicle including, but not limited to, color of exterior and interior, and all other features or upgrades will be allowed only if permitted by delivery dealer and paid for by Prize Vehicle Winner. Prize Vehicle Winner must be a U.S. licensed driver and will be required to provide proof of valid U.S. driver's license and legally required insurance at time of delivery (or an alternative Prize Vehicle Winner shall be selected if applicable and the original Prize Vehicle Winner's rights to the Prize Vehicle shall be automatically forfeited and prize will not be substituted. Prize Vehicle Winner is responsible for title, applicable taxes, license, registration, dealer preparation costs, auto insurance and any and all other fees associated with Prize Vehicle. Sponsor shall not have any responsibility or liability whatsoever for any property loss, damage, personal injury, or death, in connection with the Prize Vehicle provided pursuant to the Sweepstakes and/or any person's participation in the Sweepstakes; provided, however, that Toyota shall be solely responsible for any express-written limited warranties specifically set forth in the applicable Owner's Guide for the Prize Vehicle. Prize Vehicle Winner must take delivery of Prize Vehicle from the automobile dealership designated by Sponsor. Sponsor shall not be responsible for delays in delivery of the Prize Vehicle, and delivery is subject to availability. Sponsor, however, shall use all reasonable efforts, subject to availability, to deliver the Prize Vehicle within one hundred twenty (120) days of completion of winner verification process. The Prize Vehicle Winner shall bear all risk of loss or damage to the Prize Vehicle after it has been delivered to the specified delivery site. The Prize Vehicle Winner must personally retrieve the Prize Vehicle within thirty (30) days of written notification of delivery. Prize Vehicle is non-transferable and no substitution or cash equivalent is allowed except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute the Prize Vehicle for one of comparable or greater value, at its sole discretion. Prize Vehicle Winner is responsible for all taxes and other costs and fees associated with Prize Vehicle receipt and/or use not specified herein as being awarded. Total maximum MSRP of the Prize Vehicle is \$88,000 and total ARV of entire Entry Period #20 prize package is \$118,000. Odds of winning the Entry Period #20 prize package depend on the number of eligible Entries received during the Sweepstakes Entry Period #20.

Entry Period #22 prize: One Sweepstakes winner will receive the following Prize Trip, as specified herein ("Prize Trip Winner"). Prize Trip Winner will receive the following as the prize trip: (i) four (4) tickets to any regular NFL season game in the 2026-2027 season

at any location (the "Game"), (ii) four (4) roundtrip business class air transportation tickets to and from Prize Trip Winner's legal residence from a major airport nearest the Prize Trip Winner's legal residence and a major airport nearest the location of the selected regular NFL season game, (iii) two (2) consecutive nights hotel accommodations for Prize Trip Winner and guests ("Guests") (two rooms, double occupancy), (iv) \$2,000 in Visa gift cards intended for expenses incurred during travel; and (v) a \$10,000 stipend awarded in the form of a check issued to the Prize Trip Winner (collectively, "Prize Trip"). Prize Trip ARV is \$54,000. The actual value of the prize package may vary depending upon the dates and location of travel and hotel at time of booking. Actual value of the prize package awarded may be lower or higher at the time of its fulfillment and any difference between the actual ARV and stated ARV will not be awarded. Prize does not include transportation to/from airport and Prize Trip Winner's location or transportation to/from hotel or the Game, meals, gratuities, incidentals or any other costs or expenses not specified herein, all of which are the sole responsibility of Prize Trip Winner and Guests. Sponsor reserves the right to provide ground transportation in lieu of air transportation if Sponsor determines in its sole discretion that air travel is not required due to the proximity of the Prize Trip Winner's residence to the location of the selected regular NFL season game and no additional compensation will be provided for the air transportation portion of the prize. Prize is awarded "as is" without any warranty, representation or guarantee of any kind by Sponsor, whether express or implied, in fact or in law.

Prize Trip Winner and Guests must travel together on the same itinerary, including the same departure date, destination and return date. All travel is subject to availability and restrictions. Flights cannot be changed after booking. Prize Trip Winner and Guests must have all necessary identification and/or travel documents (e.g., a valid U.S. government-issued passport or a REAL ID-compliant driver's license) required for travel. No stopovers are permitted on airline tickets issued as a portion of the Prize Trip; if a stopover occurs, that portion of the Prize Trip will terminate at the stopover point and full fare will be charged for the remaining segments, including the return, of the trip portion of the Prize Trip. By accepting the prize, Prize Trip Winner and Guests voluntarily assume all risks associated with travel and any component of the trip-related activities. The "Released Parties" (as defined below) are not liable for any expenses incurred as a consequence of the cancellation or delay of any flight. Guests of Prize Trip Winner must be of legal age of majority in their state of residence (and at least 18), unless they are Prize Trip Winner's children or legal wards. Guests (or Prize Trip Winner, if Guests are Prize Trip Winner's children or legal wards) must execute and return an Affidavit/Declaration of eligibility and travel liability release and, where legal, a publicity release prior to travel or will not be permitted to partake in the Prize Trip as Prize Trip Winner's Guests and that portion of the prize may be forfeited. The Released Parties are not liable or responsible if any aspect of the prize package becomes unavailable, cancelled or subject to blackout dates/restrictions for any reason. If prize or any portion thereof is not accepted, is unclaimed or unused, it will be forfeited and will not be substituted. Game seat location shall be as solely determined and designated by Sponsor. Game tickets are subject to availability, and any applicable stadium capacity restrictions and regulations. Prize Trip Winner and Guests must abide by all stadium policies. In the event that Prize Trip Winner and/or Guests may be intoxicated, or engages in behavior that, as determined by Sponsor, its designee or venue personnel in their sole discretion, is obnoxious or

threatening, a safety risk, illegal or intended to annoy, abuse, threaten or harass any other person, Sponsor reserves the right to revoke full or partial prize or take such other action as it may deem necessary and appropriate. No refund or compensation will be made in the event of the cancellation or delay of any game. Game date and time may be subject to change. The terms and conditions of the Game tickets awarded as part of the prize will govern in the event any Game date does not occur or attendance is restricted or prohibited due to weather, pandemic, an Act of God, an act of terrorism, civil disturbance, work stoppage or any other reason.

The Released Parties will not be responsible for any Game delay, rescheduling, postponement or cancellation due to weather, pandemic, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other event that may cause the cancellation or postponement of the Game. If Game is postponed or rescheduled, the ticket terms will govern, and the Released Parties will have no further obligation to Prize Trip Winner. The Released Parties maintain no control over the personnel, equipment, or operation of any air, water or surface carrier, ship line, bus or limousine company, transportation company, hotel, restaurant, or other person or entity furnishing service, products, or accommodations as a part of the "Prize Trip" provided under this Sweepstakes, since Sponsor is merely an independent supplier of one of the Prize Trip and is not in any way related to the other suppliers. The Released Parties shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or other irregularity that may be caused or contributed to (a) by wrongful, negligent, or unauthorized act or omission on the part of any of those suppliers or any of their agents, servants, employees, or independent contractors, (b) by any defect in or failure of any vehicle, equipment, instrumentality, service, product, or accommodation that is owned, operated, furnished, or otherwise used by any of those suppliers, (c) by the wrongful, negligent, or unauthorized act or omission on the part of any other person or entity not an employee of the Released Parties, or (d) by any cause, condition, or event whatsoever beyond the control of the Released Parties. The Released Parties shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or irregularity arising out of or relating to any portion of the Prize Trip granted under this Sweepstakes, even if caused by the negligence of the Released Parties.

6. Winner Notification. The potential winners will be notified by email and are subject to verification of eligibility and compliance with these Official Rules prior to being declared a winner and the award of the prize. The potential winners of a prize valued at \$600 or more will be required to complete and return an Affidavit of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the "Affidavit") by the date or within the time frame specified by Sponsor or Administrator, or an alternate winner may be selected, time permitting and in Sponsor's sole discretion. If any such potential winner is under the age of majority in winner's state of legal residence (a "Minor Potential Winner"), the Affidavit must be executed on its behalf by its parent or legal guardian. Sponsor reserves the right to conduct a background check on potential winners of Entry Periods #20 and #22 and reserves the right in its sole discretion to disqualify any person based on such background check if Sponsor determines in its sole discretion that awarding the prize to such potential winner might reflect negatively on Sponsor or any of the Released Parties. Failure by a potential winner (or the parent or legal guardian of a

Minor Potential Winner on its behalf) to agree to a background check and/or provide any required information in connection therewith may also result in disqualification. In the event: (a) a potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or winner notification or Affidavit (if applicable) is returned as undeliverable, (b) a potential winner declines or cannot accept, receive or use the prize for any reason, (c) of noncompliance with the above or within any of the aforesaid time periods, (d) a potential winner is found to be ineligible to enter the Sweepstakes or receive the prize, (e) a potential winner cannot or does not comply with the Official Rules, or (f) if applicable, a potential winner fails to fulfill the Affidavit-related obligations, the potential winner shall be disqualified from the Sweepstakes and an alternate potential winner may be selected, at Sponsor's sole discretion and time permitting, from among the other eligible entries received.

7. Publicity Release; Use of Personal Information. Except where prohibited or restricted by law, a winner's acceptance of prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish winner's name (in whole or in part), city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Sweepstakes or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval.

Information submitted by Entrants in connection with the Sweepstakes will be shared with Sponsor and the National Football League, and will be treated in accordance with these Official Rules, Sponsor's Privacy Notice (as may be amended from time to time), currently located at <https://www.toyota.com/support/privacy-notice/>, and the NFL Privacy Policy (as may be amended from time to time), located at <https://www.nfl.com/legal/privacy>, as applicable. By participating, Entrants must read and agree to Sponsor's Terms of Use, located at <https://www.toyota.com/support/legal-terms/> and Privacy Notice (as described above), as well as the NFL Privacy Policy. If Entrant does not check the applicable box on the official entry form indicating Entrant's agreement to the above, Entrant will not be entered into the Sweepstakes. Do not check the box without first reviewing these terms and policies. Sponsor and NFL are not responsible for disclosures made by any third party.

8. No Tampering; Right To Cancel; Modify. Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers, directors and members shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind, including but not limited to, spam filters, privacy settings, inactive email accounts or an entrant's failure to monitor its spam folders and/or email account; (c) entrants who have committed fraud or deception in entering or

participating in the Sweepstakes or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, epidemic, pandemic or outbreak of communicable disease, quarantine, national, regional or state of emergency or emergency disaster, weather or any other event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this promotion or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Sweepstakes, or with any website promoting the Sweepstakes; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Sweepstakes multiple times through the use of multiple email addresses or the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the Sweepstakes in any way, in whole or in part, including but not limited to the integrity or viability of the Sweepstakes, Sponsor reserves the right to void any entries at issue, and/or terminate the relevant portion of the Sweepstakes promotion, including the entire Sweepstakes promotion, and/or modify the Sweepstakes. In the event of termination, Sponsor reserves the right in its sole discretion to award the applicable prizes in a random drawing from all eligible entries received as of the termination date.

9. Release of Liability; Disclaimer of Warranty. By participating in the Sweepstakes, entrants and winners agree to release and hold harmless Sponsor, Administrator, Saatchi & Saatchi North America, LLC, the NFL Parties, and their respective parent companies, subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers, directors and members (the "Released Parties"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever, including without limitation, property damage, personal injury (including emotional distress), and/or death, which may occur in connection with preparation for, or participation in, the Sweepstakes, or possession, acceptance and/or use or misuse of the prize or participation in any Sweepstakes-related or prize-related activity and for any claims or causes of action based on publicity rights, defamation or invasion of privacy and merchandise delivery. Entrants and winners irrevocably waive all claims against the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") and agrees that the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prizes awarded. The Released Parties assume no responsibility for any injury or damage to entrants' or to any other person's computer or mobile device, regardless of how caused, relating to or resulting from entering or downloading materials or software in connection with this Sweepstakes. Entrants and winners acknowledge that Sponsor has neither made nor is in any manner responsible or liable for any warranty, representations or guarantees, express or implied, in fact or in law, relative to any prize or any component thereof.

10. GOVERNING LAW; MANDATORY ARBITRATION; CLASS ACTION WAIVER.

THIS SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK COUNTY, NEW YORK. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN NEW YORK COUNTY, NEW YORK. ANY AND ALL CLAIMS, JUDGMENT AND AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED, BUT IN NO EVENT ATTORNEYS' FEES OR ANY OTHER COSTS OR EXPENSES RELATED TO BRINGING A CLAIM, AND UNDER NO CIRCUMSTANCES WILL ENTRANT BE PERMITTED TO OBTAIN AWARDS FOR, AND ENTRANT HEREBY WAIVES ALL RIGHTS TO CLAIM, INDIRECT, PUNITIVE, EXEMPLARY, INCIDENTAL AND CONSEQUENTIAL DAMAGES AND ANY OTHER DAMAGES, OTHER THAN FOR ACTUAL OUT-OF-POCKET EXPENSES, AND FURTHER WAIVES ANY AND ALL RIGHTS TO HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, TO RESCIND THIS AGREEMENT, OR TO SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. EXCEPT WHERE PROHIBITED, ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY RELATING TO THIS SWEEPSTAKES (INCLUDING BUT NOT LIMITED TO, THESE OFFICIAL RULES) SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE SWEEPSTAKES PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO PORTIONS OF THE ABOVE MAY NOT APPLY TO YOU.

11. Winners List. The winners list will be posted after winner confirmation is complete following the conclusion of the Sweepstakes Period and will be available for sixty (60) days thereafter. For a list of the winners, please [click here](#).

12. Sponsor. Toyota Motor Sales, U.S.A., Inc., 6565 Headquarters Drive, Plano, Texas 75024.

This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, the NFL Entities, Fanatics Retail Group Fulfillment, LLC, Uber Technologies, Inc., Marriott International, Inc., Jersey Mike's Franchise Systems, LLC, E&J OpCo Inc., Oakley, Inc., or Microsoft Corporation. Any and all inquiries regarding the Sweepstakes must be directed to Sponsor or Administrator and not the NFL Entities, Fanatics Retail

Group Fulfillment, LLC, Uber Technologies, Inc., Marriott International, Inc., Jersey Mike's Franchise Systems, LLC, E&J OpCo Inc., Oakley, Inc., or Microsoft Corporation.

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